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For Immediate Release

Patient Edu announces that The Heart Hospital Baylor Plano in Plano, Texas has become another Patient Edu hospital.

PatientEdu announced that Baylor Heart Hospital in Plano, Texas has joined the growing list of hospitals that are using the company's patient education content delivery system that uses video narration, animation and clinical imagery to explain in lay-person's terms a patient's condition and treatment.

Baylor Heart Hospital is the first and only freestanding hospital in Collin County dedicated solely to heart and vascular health care. It was created through a partnership between Baylor Regional Medical Center at Plano and 86 cardiovascular physicians and surgeons practicing in North Texas.

The installed system is a collaboration between Patient Edu and LodgeNetRX™, the healthcare division of LodgeNet Entertainment Corporation, which provides media and connectivity services to more than 9,300 hotel properties worldwide in addition to healthcare facilities throughout the United States. The Patient Edu software delivery system is used by clinicians to assign content on their work stations to patients, who can then access the content in their rooms through the LodgeNetRX Interactive Patient Television System which is an interactive entertainment, education and communication solution to enhance patient satisfaction, quality of care and operational efficiencies. After viewing the content, patients can answer questions to determine their understanding through an intuitive user interface that is easily controlled by a familiar remote control or pillow speaker. The patient's use of the content is tracked by, and the information stored, in Patient Edu's SQL server database. Clinicians can generate usage reports from this data using the Patient Edu software.

The PatientEdu patient education program is a database-driven library of instructional segments that allows providers to tailor specific segments to the needs of individual patients. It includes comprehensive information about basic anatomy, specifics of diagnosis, details of treatment procedures, recovery information, and rehabilitation procedures. The Heart Hospital Baylor Plano is utilizing Patient Edu education programs on a wide range of disorders, diseases, and symptoms that relate to cardiovascular disease, diabetes, asthma and stroke.



Patient education programs provide many benefits to patients and their families including: increasing a patient's knowledge of their condition; information about the nature of tests and procedures they may undergo, and their expected course of recovery. This comprehensive information for patients reduces their anxiety, offers realistic expectations related to their condition, and ultimately enhances patient satisfaction meeting healthcare professionals need to document informed consent as well as patient satisfaction.

For the hospital, this system helps to reduce clinical and administrative costs associated with patient education. It also helps to reallocate nursing time back to clinical care, and to improve both nurse and physician satisfaction, as well as reduce complications and the need for follow-up care related to patient education.

About Patient Edu

Patient Edu is a leading developer and marketer of patient education software programs for healthcare providers. Patient EDU's products aim to enhance patient/provider communication throughout the continuum of care. From the waiting room to the exam room, during pre-op, post-op and beyond, Patient Edu's programs promote understanding, consent, compliance and recovery. Their interactive, patient education delivery system is used by physicians, hospitals, patients, families and other healthcare professionals to help patients understand what to expect before, during and after their surgical procedure and/or treatment.